

Vehicle Mapping - CASE STUDY

Pharmafreight



The client

Pharmafreight is a specialist freight forwarder of temperature sensitive Pharmaceutical products that has been offering freight services to the Life Sciences industry since 2001. Pharmafreight is supported by a core group of freight partners across the globe, all working to GDP (Good Distribution Practice) guidelines as well as its own internal standard 'Good Transportation Practice'. Pharmafreight boast some of the world's largest Pharmaceutical companies as its clients and prides itself on providing a premier service for some of the most challenging distribution lanes in Europe and ROW.

The requirement

Pharmafreight operates a compact fleet of dedicated temperature controlled vehicles for the sole use of transporting Pharmaceutical products throughout Europe. A number of newly acquired vehicles required temperature performance qualification to cGxP standards. Biomap was approached to propose a solution, and after qualifying the requirements, provided a comprehensive protocol documenting our suggested approach.

Biomaps proposal recommended mappings of vehicles in an empty state followed by mappings with load (product) and that consideration should be given to Summer and Winter projects as well as ongoing temperature monitoring practices. A *power down* impact test was also included to simulate worse case scenarios during Ferry crossings.

Results

Four vehicles were mapped for a period of 72 hours, and the two hour power down impact test was completed on each vehicle during the mapping term. Biomap collected the data and produced comprehensive reports for each vehicle designed to support Pharmafreights internal Standard Operating Procedures (SOP's) and overall regulatory requirements. Reports included Performance Analysis, Summary Reports, Multi Graphs and detailed diagrams of logger placement.

Client comments

"Biomap was appointed as Pharmafreight's vendor in this mapping exercise after it was obvious the individuals involved in the company had a real understanding of what we needed to achieve from both an operational and regulatory standpoint. And throughout the whole experience, Biomap continued to exceed our expectations in terms of both communication of the objectives met and the final reports received. Biomap has set the bar very high for other providers of its kind, and Pharmafreight had no hesitation in appointing the company as its critical supplier for all of its existing and future mapping requirements." – Andy Hughes – Commercial Director – Pharmafreight UK

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Commercial Director –
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